



2025 SPONSORSHIPS

Dear Prospective Sponsor,

Greetings from the Greek Festival New Orleans Committee!

For fifty years the Greek Festival New Orleans has stood as one of the top ten cultural festivals in our region, celebrating the vibrant heritage and traditions of Greece. Drawing approximately 20,000 attendees over Memorial Day weekend, our festival has become a beloved tradition for locals and visitors alike.

We believe that your support could help elevate this year's festival to new heights and ask that you consider becoming a sponsor. You would not only contribute to the success of our event but also gain valuable exposure to our extensive audience.

Our festival garners substantial media attention each year with major network affiliates such as ABC, NBC, CBS, and FOX covering our events. Additionally, we run a comprehensive TV advertising campaign for four weeks leading up to the festival. Our digital presence is also robust with our website serving as a central hub for news, updates, and sponsorship information, and our social media platforms boast a combined following of over 12,300 users.

To become a partner for the 2025 Greek Festival New Orleans, please consider completing the attached sponsorship form. The deadline for commitment is **March 12, 2024**. Checks should be made payable to Greek Festival New Orleans and can be sent to 1200 Allen Toussaint Boulevard, New Orleans, LA 70122. Alternatively, we are happy to facilitate credit card payments upon request.

For more information or to discuss sponsorship opportunities in greater detail, please do not hesitate to contact the Festival Committee at **504-564-4308** or via email at greekfestivalnola@gmail.com.

Thank you for considering this opportunity to support the Greek Festival New Orleans. We are excited about the prospect of collaborating with you and are confident that together, we can make this year's event the best one yet.



<https://www.gfno.com>



<https://www.facebook.com/NOLAGreekFest>



<https://www.instagram.com/nolagreekfest>

Warm regards,

Greek Festival New Orleans Committee

50TH ANNUAL GREEK FESTIVAL - A GOLDEN CELEBRATION!

1200 ALLEN TOUSSAINT BOULEVARD - NEW ORLEANS, LA 70122 - 504-282-0259 - WWW.GFNO.COM

FIFTIETH ANNUAL
GREEK FESTIVAL NEW ORLEANS
A GOLDEN CELEBRATION!

For more information, call
the Festival Committee at 504-564-4308
or email at greekfestivalnola@gmail.com

To partner
with the 2025 Greek Festival New Orleans,
please complete the form given to you
to confirm your commitment.

Deadline for commitment - March 12, 2025

Make checks payable to

GREEK FESTIVAL NEW ORLEANS
1200 Allen Toussaint Boulevard
New Orleans, LA 70122

*As a part of Holy Trinity Cathedral
of New Orleans, a portion
of your sponsorship may be tax deductible.
Sponsors will receive a letter
of recognition for tax purposes.*



2025 SPONSORSHIPS



*Southern Louisiana's largest cultural festival,
attracting 20,000 people over the 3-day event
on Memorial Day weekend in New Orleans!*

50TH ANNUAL GREEK FESTIVAL - A GOLDEN CELEBRATION!





The Greek Festival New Orleans is celebrating its golden anniversary as one of southern Louisiana's top ten cultural events. Our vibrant Greek community hosts this beloved festival, drawing over 20,000 guests each Memorial Day Weekend to enjoy an array of delicious Greek dishes. It is a highlight of New Orleans' culinary scene, showcasing the rich flavors and festive spirit of Greek culture.

Few festivals in the region are as deeply rooted in the New Orleans community, attracting a diverse audience across all ages, backgrounds, and occupations. Beyond the Greater New Orleans area, the Festival draws annual visitors from Louisiana, Texas, and Mississippi, making it a significant economic driver for the city and its community.

SPONSORSHIP OPPORTUNITIES

The Greek Festival New Orleans gains significant media recognition each year through a blend of strong media relationships, targeted advertising, and active social media engagement. Our marketing includes major TV network coverage (ABC, NBC, CBS, FOX) and a four-week TV ad campaign leading up to the event. The festival's website serves as a key communication hub for updates and sponsorship details, while our social media presence - nearing 10,000 Facebook followers and almost 2,000 Instagram followers - effectively promotes sponsors and festival news.

BENEFITS INCLUDED	STAGE \$7,500	RACE \$5,000	BOOTH \$2,500	FENCE \$750	GROUNDS \$500
Included in All Advertising	X	X	X	X	X
Designated Social Media Posts	4	1	1		
Recognition on Website & Social Media	X	X	X	X	X
Included in Festival Database Emails	X	X	X	X	X
Use of Festival Logo	X				
Name on Stage Signage	X				
Signage at Event	X		X	X	X
Festival Tickets	75	35	20	10	5
Festival Program	X	X	X	X	X